



MADE IN NEW ZEALAND

Buying 'Kiwi made' just got easier. Welcome to Seven Sisters, a new label from the Bay of Plenty.

An extension of Mount Maunganui's Sisters Boutique, it's the brainchild of award-winning designer Veronica Keucke. Featuring a capsule wardrobe released every eight weeks in sizes XS-L the brand will help keep your look on-trend and exclusive. See www.sistersnz.com.

1. The Alice, \$289 - a fun, flirty piece with a cheeky shoulder reveal.
2. The Enigma, \$245 - a shirt dress inspired by classic kimono.
3. The Daisy, \$259 - inspired by 1940s glamour, the dress combines viscose crepe with cotton lace.

Clothes you want
NEW IN STORE

Stay up-to-date with our round-up of the latest cool fashions for the whole family



It's in the bag

Designed for the Starship Foundation, with a percentage of sales going to the charity, this limited edition Merino Kids Go Go Bag, \$169, features ladybugs, an emblem of luck and protection. The award-winning sleeping bag for babies and toddlers is made from 100 per cent natural fibres and prevents babies waking up due to a change in temperature after wriggling out of their blankets. See www.merinoKids.co.nz.

UPDATE YOUR MAN

Men's underwear has never been so bold or looked so hot! Breaking the dowdy tradition, Macpherson Men has launched an exciting colour palette of daring brights for the Winter 2011 season. Also available in classic black and white, the range features a lower sitting waistband and stretch cotton fabric to keep him stylish and comfortable.



FRESH POST FOR TV'S RUBY

New Zealand's *Next Top Model* finalist Ruby Higgins has been announced as the new face of Postie.

Ruby was chosen to work alongside long-running Postie favourite Jayne Kiely thanks to her bubbly personality. She has been tasked with promoting the store's fashion-forward brand Who's Henri?

Ruby's career took off during the first season (2009) of TV3's reality show *New Zealand's Next Top Model*.

'I'm very excited to be working with Postie,' says Ruby. 'The company has been so welcoming, and what's more I love the Who's Henri? label.'

See www.postie.co.nz for details.

